



Privacy Statement, Effective as of May 4, 2014

Ulfberht Software Systems, LLC (“Ulfberht” or the “Company”) is committed to protecting the privacy of individuals who visit the Company’s Web sites (“Visitors”) and individuals who register to use the Services as defined below (“Customers”), and individuals who register to attend the Company’s corporate events (“Attendees”). This Privacy Statement describes Ulfberht’s privacy practices in relation to the use of the Company’s Web sites and the related applications and services offered by Ulfberht (the “Services”).

1. Web sites covered

This Privacy Statement covers the information practices of Web sites that link to this Privacy Statement, including: <http://ulfberht.io>; <http://www.CLHOP.com>; (collectively referred to as “Ulfberht’s Web sites” or “the Company’s Web sites”).

Ulfberht’s Web sites may contain links to other Web sites. The information practices or the content of such other Web sites is governed by the privacy statements of such other Web sites. The Company encourages you to review the privacy statements of other Web sites to understand their information practices.

2. Changes to this Privacy Statement

Ulfberht expects this Privacy Policy to change occasionally. Ulfberht reserves the right to amend the Policy at any time, for any reason, and will signal a change by revising the "Effective" date at the top of this page.

3. Information collected

When registering to use the Services, Ulfberht requires Customers to provide the Company with personal contact information such as name, organization name, address, phone number, and email address (“Required Personal Information”) and may require billing information such as billing name, address, and credit card number (“Billing Information”).

When registering to attend the Company’s corporate events, Ulfberht requires Attendees to provide the Company with Required Personal Information and may require Billing Information.



Ulfberht may also ask you to provide additional information such as number of employees, number of patients, specialty, and/or a personal photo (“Optional Information”).

As you navigate the Company’s Web sites, Ulfberht may also collect information through the use of commonly-used information-gathering tools, such as cookies and Web beacons (“Web Site Navigational Information”). Web Site Navigational Information includes standard information from your Web browser (such as browser type and browser language), your Internet Protocol (“IP”) address, and the actions you take on the Company’s Web sites (such as the Web pages viewed and the links clicked).

Required Personal Information, Billing Information, Optional Information and Web Site Navigational Information about Customers are referred to collectively as “Data About Ulfberht Customers”, or in the case of Attendees, “Data About Ulfberht Attendees”.

Ulfberht may collect information on your use of the Services and on the Content (as defined in the Terms of Use) of your use (“Use Metadata”). Use Metadata does not include personally identifiable data.

4. Use of information collected and preferences

The Company uses Data About Ulfberht Customers to perform the Services requested. For example, if you fill out a “Contact Me” Web form, the Company will use the information provided to contact you about your interest in the Services. The Company also uses Data About Ulfberht Attendees to plan and host corporate events, host online forums and social networks in which event attendees may participate, and to populate online profiles for Attendees on the Company’s Web sites. Additional information on the Company’s privacy practices with respect to Data About Ulfberht Attendees may be found in additional privacy statements on the event Web sites.

The Company may also use Data About Ulfberht Customers and Data About Ulfberht Attendees for marketing purposes. For example, the Company may use information you provide to contact you to further discuss your interest in the Services and to send you information regarding the Company, its affiliates, and its partners, such as information about promotions or events. All e-mail communications contain an “unsubscribe” option in case you want to discontinue the communication at any time. You may send a request specifying your



communications preferences to support@ulfberht.io. Customers cannot opt out of receiving transactional emails related to their account with Ulfberht or the Services.

Ulfberht uses credit card information solely to check the financial qualifications and collect payment from prospective Customers and Attendees.

Ulfberht uses Web Site Navigational Information to operate and improve the Company's Web sites. The Company may use Data About Ulfberht Customers and Data About Ulfberht Attendees to provide personalized information about the Company.

Ulfberht uses Use Metadata for analytics, research, consulting and to create and enhance our Services. Use Metadata may be used for business purposes.

5. Web Site Navigational Information

Ulfberht uses commonly-used information-gathering tools, such as cookies and Web beacons, to collect information as you navigate the Company's Web sites ("Web Site Navigational Information"). This section describes the types of Web Site Navigational Information used on the Company's Web sites and how this information may be used.

Ulfberht uses cookies to make interactions with the Company's Web sites easy and meaningful. When you visit one of the Company's Web sites, Ulfberht's servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser. Unless you choose to identify yourself to Ulfberht, either by responding to a promotional offer, opening an account, or filling out a Web form (such as a "Contact Me" or a "Trial Offer" Web form), you remain anonymous to the Company.

Ulfberht uses cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. Please note that if you disable your Web browser's ability to accept cookies, you will be able to navigate the Company's Web sites, but you will not be able to successfully use the Services.

Ulfberht uses Web beacons alone or in conjunction with cookies to compile information about Customers and Visitors' usage of the Company's Web sites and interaction with emails from the Company. Web beacons are clear electronic



images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular Web site tied to the Web beacon, and a description of a Web site tied to the Web beacon. For example, Ulfberht may place Web beacons in marketing emails that notify the Company when you click on a link in the email that directs you to one of the Company's Web sites. Ulfberht uses Web beacons to operate and improve the Company's Web sites and email communications.

When you visit Ulfberht's Web sites, the Company collects your Internet Protocol ("IP") addresses to track and aggregate non-personal information. For example, Ulfberht uses IP addresses to monitor the regions from which Customers and Visitors navigate the Company's Web sites. Ulfberht also collects IP addresses from Customers when they log into the Services as part of the Company's "Identity Confirmation" and "IP Range Restrictions" security features.

Currently, various browsers – including Internet Explorer, Firefox, and Safari – offer a "do not track" or "DNT" option that relies on a technology known as a DNT header, which sends a signal to Web sites' visited by the user about the user's browser DNT preference setting. Ulfberht does not currently commit to responding to browsers' DNT signals with respect to the Company's Web sites, in part, because no common industry standard for DNT has been adopted by industry groups, technology companies or regulators, including no consistent standard of interpreting user intent. Ulfberht takes privacy and meaningful choice seriously and will make efforts to continue to monitor developments around DNT browser technology and the implementation of a standard.

6. Public forums, social media, referrals, and testimonials

Ulfberht may provide public forums such as chat rooms on the Company's Web sites. Any personal information you choose to submit in such a forum may be read, collected, or used by others who visit these forums, and may be used to send you unsolicited messages. Ulfberht is not responsible for the personal information you choose to submit in these forums.

Ulfberht leverages social media sites such as Twitter, Facebook, and LinkedIn. Any personal information you choose to disclose on these sites may be read, collected, or used by others who visit these sites, and may be used to send you unsolicited messages. Ulfberht is not responsible for the personal information you choose to submit on these sites.



Customers and Visitors may elect to use the Company's referral program to inform friends about the Company's Web sites. When using the referral program, the Company requests the friend's name and email address. Ulfberht will automatically send the friend an email inviting him or her to visit the Company's Web sites. Ulfberht does store this information as part of Data About Ulfberht Customers .

Ulfberht may post a list of Customers and testimonials on the Company's Web sites that contain information such as Customer names, companies or organizations and titles. Ulfberht obtains the consent of each Customer prior to posting any information on such a list or posting testimonials.

7. Sharing information

Ulfberht may share Data About Ulfberht Customers and Data About Ulfberht Attendees with the Company's contracted service providers so that these service providers can provide services on our behalf. Without limiting the foregoing, Ulfberht may also share Data About Ulfberht Customers and Data About Ulfberht Attendees with the Company's service providers to ensure the quality of information provided, and with third-party social networking and media Web sites, such as Facebook, for marketing and advertising on those Web sites. Unless described in this Privacy Statement, Ulfberht does not share, sell, rent, or trade any information with third parties for their promotional purposes.

Ulfberht partners with other companies to jointly offer products or services. If you purchase or specifically express interest in a jointly-offered product or service from Ulfberht, the Company may share Data About Ulfberht Customers collected in connection with your purchase or expression of interest with our joint promotion partner(s). Ulfberht does not control our business partners' use of the Data About Ulfberht Customers we collect, and their use of the information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may opt not to purchase or specifically express interest in a jointly offered product or service.

Ulfberht does not share Data About Ulfberht Attendees with business partners unless: (1) you specifically opt in to such sharing via an event registration form; or (2) you attend a Company event and have your attendee badge scanned by a business partner. If you do not wish for your information to be shared in this manner, you may choose not to opt in via event registration forms and elect not to have your badge scanned at Company events. If you choose to share your information with business partners in the manners described above, your information will be subject to the business partners' respective privacy statements.



This Privacy Statement sets forth the information Ulfberht collects on the Company's Web sites and the information we share with third parties. Ulfberht does not authorize the collection of personal information by third parties through advertising technologies deployed on the Company's Web sites, nor do we share personal information with any third parties collected from the Company's Web sites, except as provided in this Privacy Statement. Section 5 of this Privacy Statement, Web Site Navigational Information, specifically addresses the information we collect through cookies and web beacons, and how you can control cookies through your Web browsers.

Ulfberht uses Amazon Payments to manage billing due to their advanced fraud detection technology. An Amazon Payment account is required to subscribe to Services. This service provider does store, retain, and use Billing Information for the sole purpose of payment processing on the Company's behalf.

Ulfberht reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect the Company's rights and/or to comply with a judicial proceeding, court order, or legal process.

8. Transfer of information

Ulfberht operates in the United States and stores and processes your information on computers located in the United States. By providing any data to the Company and/or using the Services, you consent to the transfer of such information to the United States and the application of the laws of the United States.

9. Correcting and updating your information

Customers may update their Personal, Organization and Billing Information on the "Account" screen once logged in. To discontinue your service or have your information deleted please email support@ulfberht.io.

10. Security

Ulfberht utilizes some of the most advanced technology for Internet security available today including Secure Socket Layer (SSL), data encryption, and firewalls.



Each User creates a unique user name and password that must be entered each time a User logs on. Ulfberht issues a session "cookie" only to record encrypted authentication information for the duration of a specific session. The session "cookie" does not include either the username or password of the user. Ulfberht does not use "cookies" to store other confidential user and session information, but instead implements more advanced security methods based on dynamic data and encoded session IDs.

Keeping our customers' data secure is our number-one priority, and we encourage responsible reporting of any vulnerabilities that may be found in our site or application. Ulfberht is committed to working with the security community to verify and respond to any potential vulnerabilities that are reported to us. Additionally, Ulfberht pledges not to initiate legal action against security researchers for penetrating or attempting to penetrate our systems as long as they adhere to the conditions below:

- All vulnerability testing is done against non-Production environments on test organizations and data with preapproval. Approval may be obtained by emailing support@ulfberht.io with a formal request and plan.
- Suspected vulnerabilities are privately reported with attack vector details by emailing support@ulfberht.io so Ulfberht may reproduce and validate the finding.
- Ulfberht does not permit causing, or attempting to cause, a Denial of Service (DoS) condition; accessing, or attempting to access, data or information that does not belong to you; or destroying or corrupting, or attempting to destroy or corrupt, data or information that does not belong to you. Anyone found in violation of this will be liable for all direct and indirect damages as a result of their actions.

If a suspected vulnerability is reported, Ulfberht will acknowledge the receipt of your finding; provide an estimate for addressing the finding once it has been validated; and notify the reporting individual once the finding has been remedied.

Ulfberht does not compensate individuals or organizations for reporting a security vulnerability, and any requests for such compensation will be considered a violation of the conditions above. In such an event, Ulfberht reserves all of its legal rights.

11. Contacting us

Questions regarding this Privacy Statement or the information practices of the Company's Web sites should be directed to support@ulfberht.io.